



Cathy Hoog, Executive Director

May 19, 2026

To: Executive Office of Housing and Livable Communities  
Creative Placemaking Grant Review Committee


It is my pleasure to submit this grant on behalf of the Marblehead Housing Authority (MHA) and the residents of Barnard Hawkes Court.

MHA is a proud recent partner recipient of the MAPC (Metropolitan Area Planning Council) Accelerating Climate Resilience grant. The Town of Marblehead submitted this grant recently with MHA and Sustainable Marblehead as partners to create concept designs for four developments in our portfolio. The proposal was entitled "Resilient by Design Cooling Marblehead's Housing for the Future for Climate Heat Mitigation". MHA is proactively positioned to apply for the Creative Placemaking Grant for Barnard Hawkes Court as Barnard Hawkes Court is a development that was chosen to consider heat mitigation design improvements. Incorporating principles of Creative Placemaking will greatly enhance the existing engagement and feedback provided by our residents to improve the overall wellness for comfortable connections in this vibrant family housing community. Our commitment toward improving the spaces for residents to connect and build community is evident by the work thus far in our efforts to create a design with resident input that incorporates shade/heat mitigation for generations forward.

Barnard Hawkes Court may be one of the smaller developments in our portfolio but the community is largely packed with youthful energy and dedicated families. The current landscape space is less than desirable and in great need of improvement. The enhancements possible utilizing capital improvement funding can and do make a difference, but opportunities like Creative Placemaking funding can make a major impact on many levels for this community and bring to life some of the visionary design work we have in early stages of motion.

I enclose detailed information about our work thus far, and the proposed plans to enhance the outdoor space for our residents and the neighborhood community.

I am happy to answer any additional questions as the review of our application takes place. Thank you for the opportunity to be considered.

Sincerely, 

Cathy Sheehan  
Executive Director

# **Marblehead Housing Authority Creative Placemaking Grant Narrative**

## **Barnard Hawkes Court Population**

Barnard Hawkes Court (BHC) consists of 22 units of chapter 200 family housing.

The statistics of the community (exhibit 1) highlight that of the 60 total number of residents living in the development, nearly half the residents are in the range of 25 to 44 years old, 28 residents are under the age of 18, half the residents are employed and over 60% of the head of households are women.

This community is small but driven and comprised mostly of young working single mothers with a majority of households identifying as of Hispanic origin.

Barnard Hawkes Court is located in a neighborhood of Marblehead commonly referred to as the Shipyard neighborhood.

The Shipyard neighborhood in Marblehead transformed from 17th-century agricultural land into a booming 19th-century maritime manufacturing hub before evolving into the tight-knit, predominantly residential and historic district it is today.

After a period of decline and devastating fires in the local shoe industry, the neighborhood became a working-class, tight-knit enclave. It absorbed waves of Irish and Swedish immigrants (many arriving between 1906 and 1925) who worked the docks. The routing of Atlantic Avenue through the district in 1888 introduced commercial development and altered the original street layout.

Over time, the neighborhood transitioned away from heavy industrial shipbuilding. Today, the Shipyard is a vibrant, predominantly residential area deeply intertwined with Marblehead's broader identity as a yachting capital, retaining many of its original 19th-century workers' cottages style homes.

The Marblehead Museum features exhibits and archives dedicated to preserving the rich, working-class heritage and immigrant history of the Shipyard.

The Barnard Hawkes location in this neighborhood is a nod to the rich history of working class citizens and immigrants looking to settle down in a beautiful Town near the sea.

# Marblehead Housing Authority Creative Placemaking Grant Narrative

## Page 2

### Community Engagement Plan

As part of the Metropolitan Area Planning Council (MAPC) grant partnership with the Town of Marblehead, MHA disseminated surveys to residents in April of this year at BHC to get feedback on what they thought would enhance their outdoor spaces and bring people together as a community especially considering creating areas that were cooling and designed to provide shade.

MHA also hosted an outdoor community event with residents at BHC in an attempt to provide some design concept ideas to residents to generate conversations and ideas to further enhance any feedback provided through the paper survey process. The feedback provided by the residents and **the evidence that residents have been given the opportunity to comment on this project** is summarized in exhibit 2.

MHA is very fortunate to have a Resident Services Coordinator and a State Self Sufficiency Program Coordinator on staff to assist with the engagement efforts and utilize strong existing relationships with our residents to encourage participation. Both the RSC and the Self-Sufficiency coordinator are well known community leaders with powerful relationships toward service connections with BHC residents.

To further enhance the engagement as part of Creative Placemaking Design, MHA is committed to Continuing our work with Crowley Cottrell as the residents have begun engagement with this firm through the MAPC grant.

Crowley Cottrell approaches placemaking as a collaborative process that gives residents meaningful opportunities to shape both the function and character of a space. This firm has extensive experience leading community-driven design and creative placemaking initiatives, including Pioneer Terrace in Salem and Drake Village in Arlington, where resident-created artwork became a permanent part of the landscape. Principal Naomi Cottrell further brings experience in community-based public art through her service on the Board of Directors of North Shore CDC, operator of Salem's Punto Urban Art Museum.

This project builds upon engagement already completed by Crowley Cottrell as part of the Housing Authority's ongoing urban heat island mitigation and outdoor comfort study. Through surveys and community conversations, residents identified priorities for shade, gathering, comfort, and social connection. The proposed placemaking project represents a direct implementation of those resident-driven goals.

Because the project has already benefited from an initial round of engagement and concept development, the next phase of participation will focus on refining design

# **Marblehead Housing Authority Creative Placemaking Grant Narrative**

## **Page 3**

alternatives, developing a community placemaking vision, and creating a permanent artistic component that reflects the identity of the residents and neighborhood.

During Schematic Design, Crowley Cottrell will host an on-site Design Day where residents can experience and evaluate design concepts directly within the project area. Using chalk, flags, temporary markers, and illustrative graphics, the design team will lay out proposed gathering spaces, pathways, planting areas, shade structures, and other improvements at full scale. Residents will be invited to walk through the concepts, compare alternatives, and discuss preferences with the design team. Feedback gathered during the event will be used to refine and advance the preferred design.

### **Community Art and Placemaking Workshop**

Once the preferred site layout has been established, the project team will conduct a hands-on placemaking workshop focused on the artistic and identity-defining elements of the project. Particular effort will be made to engage children and families through model building, sketching, and collaborative design activities. Participants will explore ideas for permanent artistic features such as custom paving patterns, artist-designed seating, shade structures, gathering spaces, and other integrated landscape elements. Ideas generated through the workshop will help establish the artistic direction for the project and inform the work of the selected artist.

### **Artist Collaboration Workshop**

During construction, the Housing Authority and project team will engage a local artist to work directly with residents on the creation of a permanent artistic element for the site. Building on ideas generated during the placemaking workshop, the artist will facilitate one or more hands-on sessions that invite residents to contribute to the artwork and help shape its final form. Depending on the selected concept, this may include community-created artwork, integrated paving designs, custom site furnishings, mosaics, or other durable artistic features incorporated into the completed landscape.

This final workshop creates a direct connection between resident participation and the finished project, ensuring that the completed space reflects both community priorities and community creativity.

Together, these three engagement events allow residents to influence the overall design, define the artistic vision, and participate in the creation of a lasting placemaking feature that will strengthen community identity and social connections for years to come.

# Marblehead Housing Authority Creative Placemaking Grant Narrative

## Page 4

### How The Project will Change The Lived Environment and Grounds

The primary intent of this request is to increase the amount of open space available to residents of the Barnard Hawkes property while increasing the engagement of the residents to the larger community of Marblehead, improving resident health and increasing the connectivity of the residents to the Town of Marblehead. The MAPC funded Cooling and Heat Mitigation grant for developing enhancement designs based on resident feedback will join the Barnard Hawkes Court Creative Placemaking Project building off of an existing plan being undertaken by the partnership between MHA, the Town of Marblehead and Sustainable Marblehead and the creative work thus far with Crowley Cottrell which allows for sharing of design resources.

This project integrates art/culture and community amenities into a capital project which is functional, durable and aesthetically pleasing. Addressing climate change impacts such as heat mitigation that have been experienced by this area with greater frequency every year. The design elements in this project are carefully considered with regard to climate and resilience. The structures will be low maintenance, provide cool comfortable areas for residents to join one another and will be resistant to the elements in an effort to preserve and prolong their useful life.

As a creative place-making initiative, the Barnard Hawkes Creative Placemaking Grant will connect residents in affordable housing to public art, specifically wall murals that honor and highlight the landscape and historical context of Marblehead and painted community “rugs” on stone surfaces throughout the property which is both attractive and functional as intergenerational areas of beauty and gathering spaces with comfortable inviting outdoor furniture. Creating a community gathering space with shade and a longer table offers the opportunity for residents to eat together and share space while children in the community play in the open spaces, once segregated by bushes. The basketball court area also provides a nearby space for children to play in close proximity for parents to see. The project will connect residents to local art, providing easy visual access to artistic design, the process and experience of incorporating meaningful art into their community and decreasing isolation often experienced by residents of affordable housing units. The opportunity to work with local artists, participate in design concept decisions in combination with the open space areas that invite conversation, togetherness and community. As stated in *Creative Transformations: Stories, Learnings, and Recommendations to Support Arts, Culture, and Public Housing Communities*, “Arts and culture break down isolation and connects fellow public housing residents and their neighbors.” Furthermore, artistic activity can serve a crucial function to bringing people

## Marblehead Housing Authority Creative Placemaking Grant Narrative

### Page 5

together in new ways. Art Place America lists some of the positive impact of creative placemaking on affordable housing on their blog, including, “Accessible cultural activities can increase empathy and provide a common ground for people that may not otherwise interact. This addresses the negative consequences of highly segregated regions, which over time have created mistrust, bias, and prejudice to develop, as well as in mixed income neighborhoods.” <https://www.artplaceamerica.org/blog/6-things-arts-can-do-housing>

**Appendix A: State-Aided Unit Count**

Housing Authority: **Marblehead**

<b>Program</b>	<b>Unit Count</b>
Chapter 200	76
Chapter 667	222
Chapter 705	8

DRAFT PROJECT BUDGET



BARNARD HAWKES COST ESTIMATE

05.29.26

NOTE: Crowley Cottrell, LLC has no control over construction cost or contractor's prices. Any cost estimates are made by CCLA on their experience and judgement as a professional design firm, but they cannot and do not guarantee that contractor's proposals, bids and cost will not vary from those estimates.

Item & Description	Quantity	Unit	Unit Cost - Low	Unit Cost - High	Low	High	Average
<b>DEMO + SITE PREP</b>							
Asphalt Paving Removal	12	ton	\$ 60.00	\$ 150.00	\$ 720.00	\$ 1,800.00	
Demo Lawn (Strip & Stockpile)	24	cy	\$ 35.00	\$ 40.00	\$ 840.00	\$ 960.00	
Remove Screening Tree 2" cal.	22	ea	\$ 150.00	\$ 150.00	\$ 3,300.00	\$ 3,300.00	
Remove Hedge around Lawn	1	allow	\$ 5,000.00	\$ 8,000.00	\$ 5,000.00	\$ 8,000.00	
				<b>Subtotal</b>	<b>\$ 9,860.00</b>	<b>\$ 14,060.00</b>	<b>\$ 11,960.00</b>
<b>PAVING</b>							
Paver Rug (Art Opportunity)	1500	sf	\$ 40.00	\$ 45.00	\$ 60,000.00	\$ 67,500.00	
Concrete Paving (Art Opportunity)	1198	sf	\$ 15.00	\$ 30.00	\$ 17,970.00	\$ 35,940.00	
				<b>Subtotal</b>	<b>\$ 77,970.00</b>	<b>\$ 103,440.00</b>	<b>\$ 90,705.00</b>
<b>SITE FURNISHING</b>							
Adirondak Chairs	4	ea	\$ 1,800.00	\$ 2,400.00	\$ 7,200.00	\$ 9,600.00	
Benches	8	ea	\$ 1,800.00	\$ 2,400.00	\$ 14,400.00	\$ 19,200.00	
Picnic Tables	6	ea	\$ 2,500.00	\$ 3,000.00	\$ 15,000.00	\$ 18,000.00	
Bench Swing	2	ea	\$ 18,000.00	\$ 23,500.00	\$ 36,000.00	\$ 47,000.00	
Shade Structure (Art Opportunity)	1	ea	\$ 50,000.00	\$ 65,000.00	\$ 50,000.00	\$ 65,000.00	
Basketball Court (Hoop + Paint)	1	ea	\$ 2,200.00	\$ 4,500.00	\$ 2,200.00	\$ 4,500.00	
				<b>Subtotal</b>	<b>\$ 124,800.00</b>	<b>\$ 163,300.00</b>	<b>\$ 144,050.00</b>
<b>TREES</b>							
Canopy Trees	8	ea	\$ 1,800.00	\$ 2,500.00	\$ 14,400.00	\$ 20,000.00	
Understory Trees	12	ea	\$ 1,500.00	\$ 2,000.00	\$ 18,000.00	\$ 24,000.00	
Screening Trees on Hawkes St	13	ea	\$ 1,200.00	\$ 1,500.00	\$ 15,600.00	\$ 19,500.00	
				<b>Subtotal</b>	<b>\$ 48,000.00</b>	<b>\$ 63,500.00</b>	<b>\$ 55,750.00</b>
<b>SHRUBS &amp; GROUNDCOVERS</b>							
Dogwood Hedge Around Play Lawn	54	ea	\$ 100.00	\$ 210.00	\$ 5,400.00	\$ 11,340.00	
Refurbish Lawn	6,831	sf	\$ 0.50	\$ 1.00	\$ 3,415.50	\$ 6,831.00	
				<b>Subtotal</b>	<b>\$ 8,815.50</b>	<b>\$ 18,171.00</b>	<b>\$ 13,493.25</b>

	LOW	HIGH	AVERAGE
<b>SUBTOTAL</b>	\$ 269,445.50	\$ 362,471.00	\$ 315,958.25
15% CONTRACTORS O&P	\$ 40,416.83	\$ 54,370.65	\$ 47,393.74
8% GENERAL CONDITIONS	\$ 21,555.64	\$ 28,997.68	\$ 25,276.66
<b>CONSTRUCTION COST</b>	<b>\$ 331,417.97</b>	<b>\$ 445,839.33</b>	<b>\$ 388,628.65</b>
10% MARBLEHEAD HOUSING ADMIN	\$ 33,141.80	\$ 44,583.93	\$ 38,862.86
LANDSCAPE DESIGN & ENGAGEMENT FEE	\$ 33,141.80	\$ 44,583.93	\$ 38,862.86
ARTIST FEE	\$ 10,000.00	\$ 15,000.00	\$ 12,500.00
<b>TOTAL</b>	<b>\$ 407,701.56</b>	<b>\$ 550,007.20</b>	<b>\$ 478,854.38</b>

# Schedule

## BASIC SERVICES

This schedule provides time for resident engagement, design refinement, and required EOHLC reviews while positioning the project for construction during the 2027 construction season.

### Schematic Design Concepts

July-September 2026

#### Design Day Engagement

August 2026

### Design Development

September - November 2026

#### Creative Placemaking Workshop

October 2026

### Construction Documents / Bid Documents

January - March 2027

### Construction

April - November 2027

#### Artist Collaboration Workshop

Summer 2027

## **Capacity to Measure**

MHA and the Management agent, Salem Housing Authority have strongly indicated ability to measure metrics in service programs as evidenced by the continuation of funding awards for the HUD Family Self Sufficiency grant, the newly funded Housing Now grant and the Resident Services Coordinator grants. Salem is also a proud recipient of Community Preservation grant funding, CDBG grant funding, Marblehead Female Humane Funding, Action, Inc funding, HILAP funding, targeted EOHLC funding for modernization programs, Public Housing Innovations funding, Mass Housing Partnership funding and many more grant programs. All of the grant funding listed requires that our agencies track metrics, expenses and outcomes. The agencies' capacity to measure metrics is evidenced by continued funding awards, as each of these grant programs require extensive metric reporting. MHA is in compliance with reporting requirements and has no strikes on recent Performance Management Review.

The Authority manages millions of dollars in capital projects throughout the year and is very accustomed to requirements on project timelines, budgets, scope of work, resident notification and engagement and community engagement.

Given that MHA has already begun community engagement, the capacity to utilize metrics like surveys and engagement events are measures that the Authority are both comfortable with and believe in. MHA believes the best projects, policy and decisions are driven from the feedback of residents.



**MLA  
Associate**

# Anna Curtis-Heald

Anna joined Crowley Cottrell in the summer of 2019. Prior to studying landscape architecture, Anna has worked for a land trust, a farm, a recreation and conservation organization, and an elementary school. Anna received her bachelor's degree in environmental studies from Connecticut College, where she worked on campus sustainability issues, and help to manage the college's composting program. Anna earned her master of landscape architecture from the Harvard Graduate School of Design. She brings her love of plants into every project, and happily using her background in environmental studies to support Crowley Cottrell's ecologically literate landscapes. As a native of Maine, she has a deep care for New England environments and an enthusiasm for traveling and learning about human and nonhuman communities. She explores the Boston area by walking and running and is an advocate for improving the built environment for pedestrians and cyclists.

## Education

### Harvard University

Master of Landscape Architecture 2019

### Connecticut College

Bachelor of Arts, Environmental Studies 2011

## Professional History

### Crowley Cottrell, LLC

Landscape Associate • Boston, MA 2023-Present

### Crowley Cottrell, LLC

Landscape Designer • Boston, MA 2019-2023

### Crowley Cottrell, LLC

Design Intern • Boston, MA 2018

### Terrence DeWan and Associates

Design Intern • Boston, MA 2011

## Community

### Friends of Jerry's Pond

Pro Bono Designer • Cambridge, MA 2019-2021

### Boston Society of Landscape Architects

### Plant Sourcing Task Force

Co-Chair • Boston, MA 2023-present

## Relevant Projects

### Parks

Condor St Urban Wild - Boston, MA

Mattahunt Woods Urban Wild - Boston, MA

Roslindale Wetlands Urban Wild - Boston, MA

White Stadium - Boston, MA

Fort Sewall - Marblehead, MA

### Civic

Austen Riggs - Stockbridge, MA

Dover Church - Dover, MA

First Baptist Church - Wakefield, MA

Lincoln Institute of Land Policy - Cambridge, MA

Melrose UUC - Melrose, MA

Union City Rec Center - Union City, NJ

Lynn Shelters - Lynn, MA

### University Campuses

UMass Amherst CSL - Amherst, MA

MIT On-Call Services - Cambridge, MA

### K-12

Nashoba Brooks School - Concord, MA



# Naomi J. Cottrell

**RLA, LEED AP  
Principal & Owner**

USGBC – LEED  
Accredited Professional  
Registered Landscape  
Architect Massachusetts

*With training in both Architecture and Landscape Architecture, Naomi blends her decades of experience in modernism and minimalism with her New England Yankee roots to ground even her most playful projects in elegance and efficiency.*

*She believes in the power of quality-designed landscapes in all communities, and understands that the most important design principles apply as much for her high-end residential work as for her community-driven projects.*

*With years of experience leading public process, her charismatic personality helps her to connect with clients and communities to understand and realize their dreams for the site.*

*Naomi has led a number of projects recognized in publications and with awards, including two ASLA Honor Awards for residential work, a BSLA Merit Award for Excellence in Design of Parks and Recreation Facilities, and a BSLA Honor Award for Success with Limited Resources.*

## Education

<b>Harvard University Graduate School of Design</b>	
Master of Landscape Architecture	2002
<b>Clemson University</b>	
Bachelor of Landscape Architecture	1995
Bachelor of Arts, Architecture	1994

## Professional History

<b>Crowley Cottrell, LLC</b>	
Principal/Owner	2012–Present
<b>Reed Hilderbrand (RH)</b>	
Senior Associate	2003–2011
<b>Keith LeBlanc Landscape Arch. (KKLA)</b>	
Landscape Designer	1998–2000
<b>Olson Lewis + Dioli Architects</b>	
Architectural Designer	1996–1998

## Community

<b>North Shore CDC</b>	
Board Treasurer	2021–Present
<b>Salem Tree Commission</b>	
Member	2019–2025

## Awards

### American Society of Landscape Architects

Honor: Greenlee House - Dallas, TX (RH)	2013
Honor: Beck House - Dallas, TX (RH)	2011
Honor: Truro Residence, MA (KLLA)	2010

### Boston Society of Landscape Architects

Honor: Halibut Point State Park - Rockport, MA	
Honor: Fort Sewall - Marblehead, MA	2024
Honor: Lafayette Park - Salem, MA	2020
Honor, Design with Limited Resources: Main Street Modular Parklet - Peabody, MA	2016
Merit: Greenlee House - Dallas, TX (RH)	2013
Merit: Edward Leathers Park - Somerville, MA (RH)	2012
Merit: Beck House - Dallas, TX (RH)	2011
Honor: Truro Residence, MA (KLLA)	2010

### Cambridge Preservation Award

Lincoln Institute of Land Policy - Cambridge, MA	2023
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### Concord Historic Commission Award for Landscape Preservation

Concord Academy Main Gate - Concord, MA	2016
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### Massachusetts Historic Commission Preservation Award

Town Hall - Topsfield, MA	2019
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## Relevant Projects

### Senior Housing

Goddard House - Brookline, MA  
 Lasell Village - Auburndale, MA  
 Orchard Cove - Canton, MA

### Affordable Housing

95 Everett St - Boston, MA  
 Braintree Housing - Braintree, MA  
 Cat Hollow - Tisbury, MA  
 Dow Street - Salem, MA  
 Kuehn's Way - Vineyard Haven, MA  
 Pleasant Street Housing - Northampton, MA

### Affordable Senior Housing

Bancroft School - Auburn, MA  
 Colin's Courtyard Senior Housing - Boston, MA  
 Drake Village - Arlington, MA  
 Jack Satter - Revere, MA  
 Pioneer Terrace - Salem, MA  
 Stone School - Auburn, MA

### Parks & Playgrounds

Whittemore Park - Arlington, MA  
 Ashley Park - New Bedford, MA  
 Colin's Courtyard - Boston, MA  
 Curtis Park - Salem, MA  
 Ed Leathers Community Park - Somerville, MA (RH)  
 Flaherty Park - Boston, MA  
 Fort Sewall - Marblehead, MA  
 Gerry School - Marblehead, MA  
 Halibut Point - Gloucester, MA  
 Hovey Park - Lowell, MA  
 Junction Park - Somerville, MA  
 Ken Kelly Park - Somerville, MA  
 Lafayette Park - Salem, MA  
 Mary Jane Lee Park - Salem, MA  
 McGlew Park - Salem, MA  
 McLean Playground - Boston, MA  
 Palmer Cove - Salem, MA

## Teaching & Speaking

### Cornell University

#### Dept. of Landscape Architecture

Guest Lecturer

The Whole is Greater than the Sum of Its Parts:  
 Small Urban Interventions 2017

### ASLA National Convention

Presenter

Mid-Career Mania: A Look Behind the Curtain  
 2016

### Clemson University College of Architecture

Guest Lecturer

Two Rocks, One Island, and The Atlantic:  
 Regional Design Practice 2024

Collaborating with Masters: Shaping the  
 Forgotten Landscapes of Modernist Houses 2013

### Northeastern University

#### School of Architecture

Urban Landscape Program - Studio Instructor

Small Urban Spaces Design Studio 2012

### Harvard University GSD

Career Discovery Principal Instructor

Landscape Architecture and Urban Design 2003

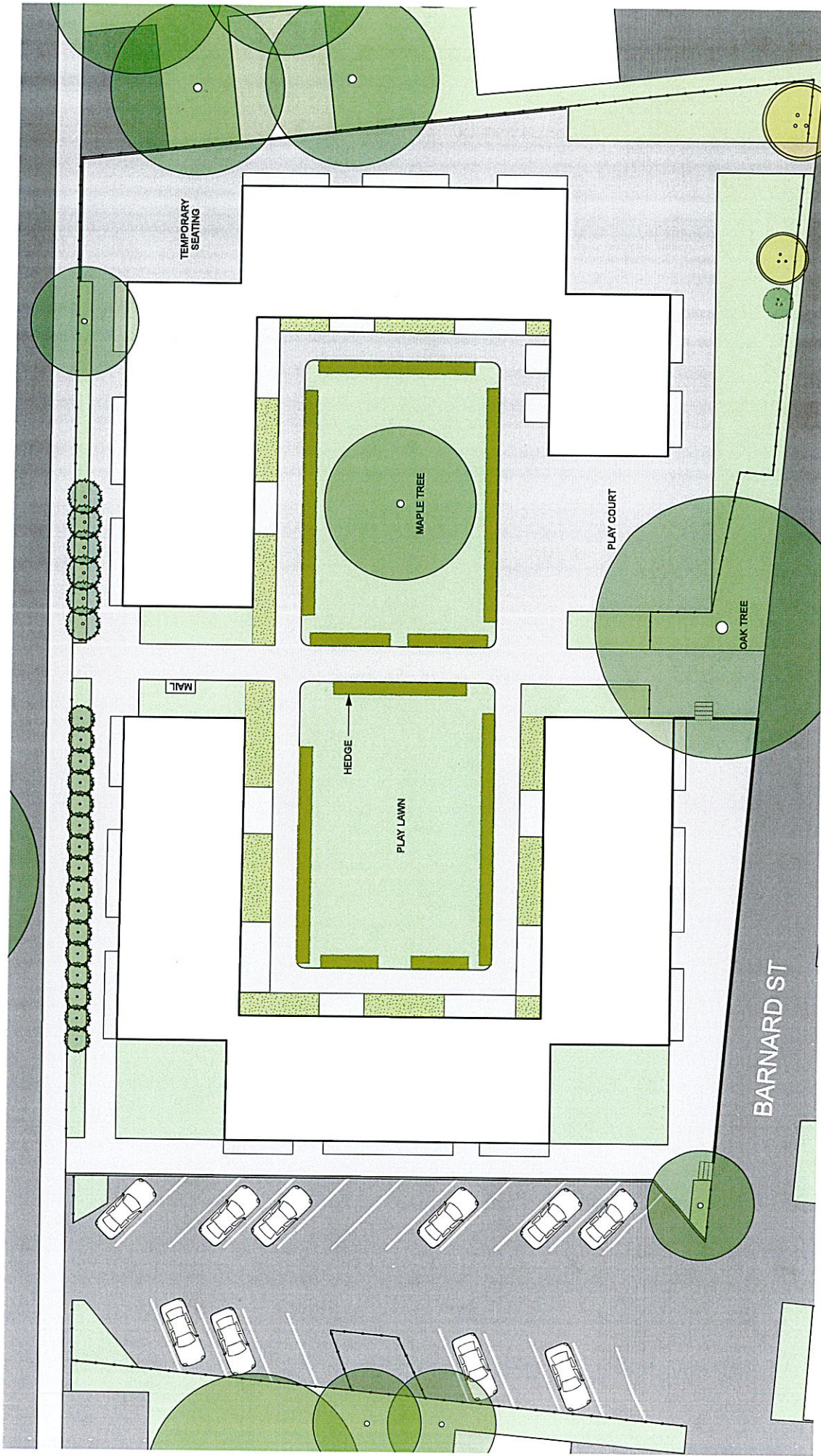
### Roxbury Madison Park High School

Design and Construction Academy - Teacher 2003

### Harvard University GSD

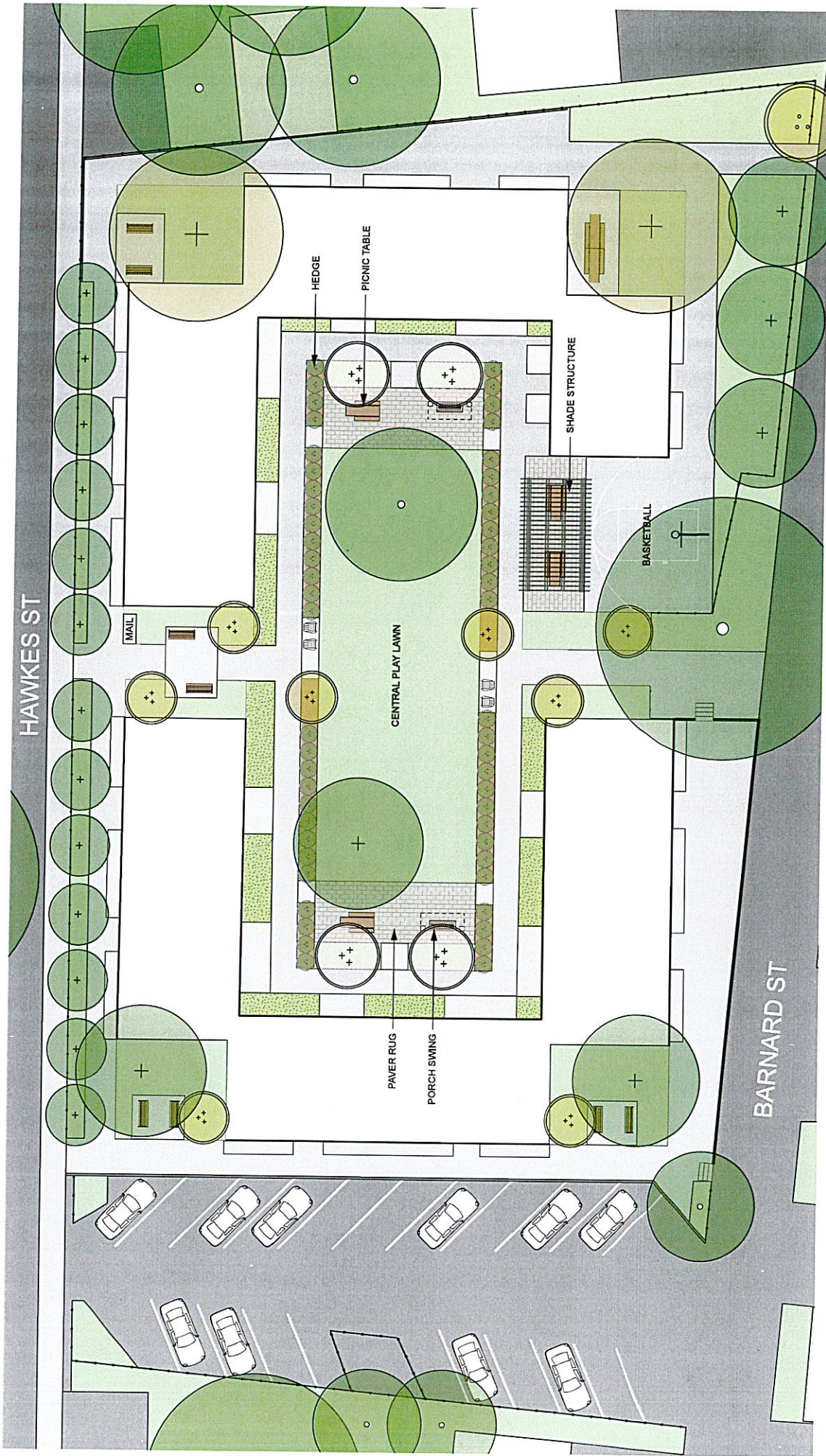
Landscape Department Teaching Fellow 2001-2002





EXISTING CONDITIONS





**PROPOSED DESIGN**





HAWKES STREET ENTRANCE  
EXISTING





# HAWKES STREET ENTRANCE PROPOSED

MARBLEHEAD HOUSING  
BARNARD HAWKES - PLACEMAKING  
JUNE 1, 2026  
CROWLEY GOTTRELL LLC | 5





BACKYARD SEATING  
EXISTING



BACKYARD SEATING  
PROPOSED



## COURTYARD EXISTING



## COURTYARD PROPOSED

**MARBLEHEAD HOUSING**  
BARNARD HAWKES - PLACEMAKING  
JUNE 1, 2026  
CROWLEY COTTRELL, LLC | 9



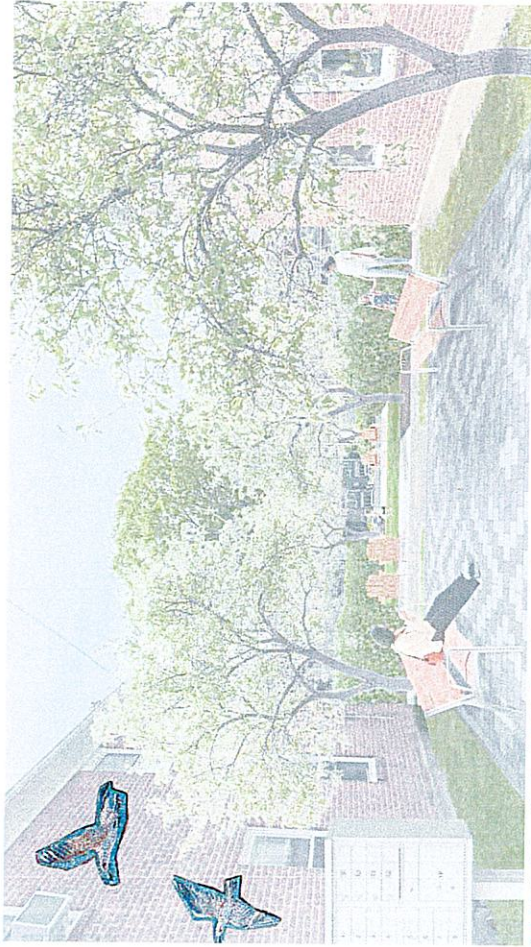
## BASKETBALL & GATHERING EXISTING

**MARBLEHEAD HOUSING**  
BARNARD HAWKES - PLACEMAKING  
JUNE 1, 2026  
CROWLEY COTTRELL, LLC | 10

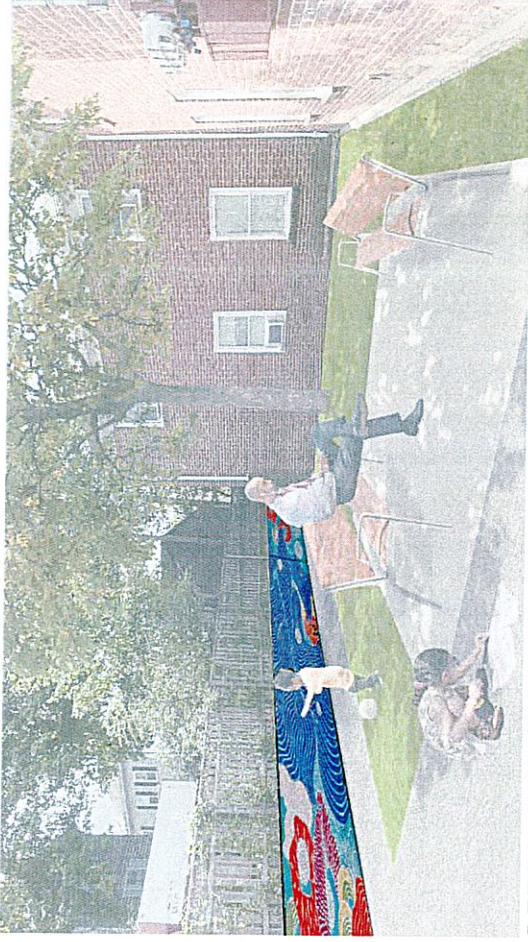


BASKETBALL & GATHERING  
PROPOSED

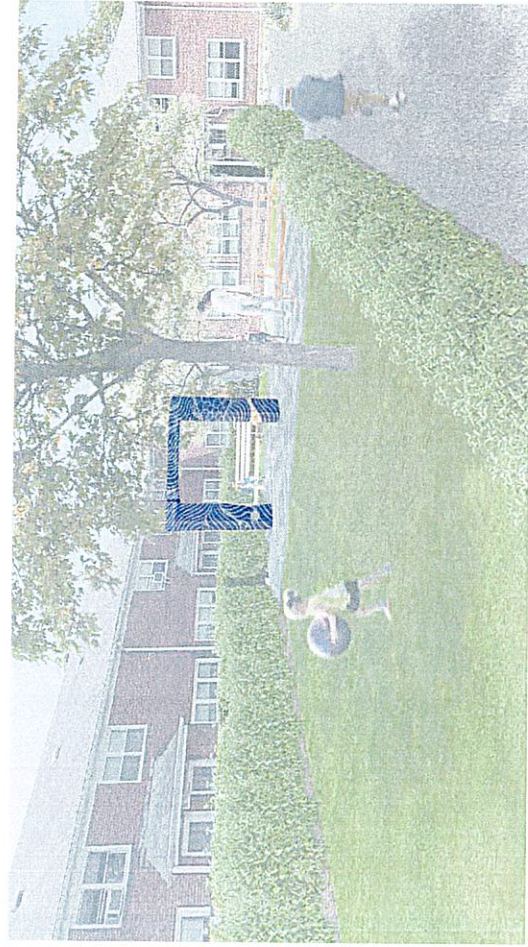
MARBLEHEAD HOUSING  
BARNARD HAWKES - PLACEMAKING  
JUNE 1, 2026  
CROWLEY COTTRELL, LLC | 11



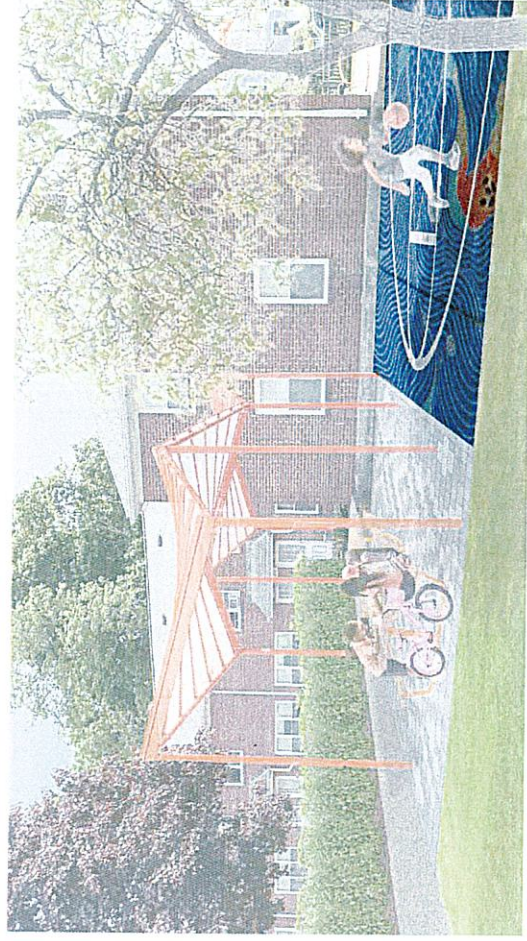
MURAL OR MOSAIC ON WALL



RETAINING WALL MURAL



PAINTED FURNITURE



GROUND MURAL



POTENTIAL COMMUNITY  
MURAL LOCATIONS

**MARBLEHEAD HOUSING**  
BARNARD HAWKES - PLACEMAKING  
JUNE 1, 2026

GROWLEY GOTTBRELL, LLC | 12

# Exhibit 1

## Number of People in Household

Household Size	Total Families	%
<i>State 200</i>		
1	2	9.09%
2	5	22.73%
3	11	50.00%
4	3	13.64%
5	1	4.55%
<b>Total Families For State 200:</b>	<b>22</b>	
<b>Total Families:</b>	<b>22</b>	

## Racial Composition of Household

Primary Race (Non Hispanic)	Total Members	%
<i>State 200</i>		
White	29	46.77%
Black	5	8.06%
Indian	3	4.84%
Hawaiian	3	4.84%
Other	5	8.06%
Unknown	17	27.42%
<b>Total (Non Hisp) Members For State 200:</b>	<b>62</b>	
<b>Total (Non Hisp) Members:</b>	<b>62</b>	

## Number of Adults in Household

Number Adults	Total Families	%
<i>State 200</i>		
1	14	63.64%
2	4	18.18%
3	4	18.18%
<b>Total Families For State 200:</b>	<b>22</b>	
<b>Total Families:</b>	<b>22</b>	

## Employed Adults in Household

Number Employed Adults	Total Families	%
<i>State 200</i>		
0	8	36.36%
1	11	50.00%
2	2	9.09%
3	1	4.55%
<b>Total Families For State 200:</b>	<b>22</b>	
<b>Total Families:</b>	<b>22</b>	

## Age of Male Family Members

Age	Total Members	%
<i>State 200</i>		
0 - 4	6	23.08%
5 - 13	9	34.62%
14 - 17	5	19.23%

## Citizenship Composition of Household

Citizenship	Total Members	%
<i>State 200</i>		
Eligible Citizen	62	100.00%
<b>Total Citizenships For State 200:</b>	<b>62</b>	
<b>Total Citizenships:</b>	<b>62</b>	

## Ethnicity Composition of Household

Ethnicity	Total Members	%
<i>State 200</i>		
Non Hispanic	28	45.16%
Hispanic	34	54.84%
<b>Total Members For State 200:</b>	<b>62</b>	
<b>Total Members:</b>	<b>62</b>	

## Number of Children in Household

Number Children	Total Families	%
<i>State 200</i>		
0	8	36.36%
1	3	13.64%
2	9	40.91%
3	1	4.55%
4	1	4.55%
<b>Total Families For State 200:</b>	<b>22</b>	
<b>Total Families:</b>	<b>22</b>	

## Number of Relationships in Household

Relationship	Total Members	%
<i>State 200</i>		
Other Adult	6	9.68%
Full-Time Student 18+	3	4.84%
Head	22	35.48%
Spouse	1	1.61%
Other Youth Under 18	30	48.39%
<b>Total Relationships For State 200:</b>	<b>62</b>	
<b>Total Relationships:</b>	<b>62</b>	

## Age of Female Family Members

Age	Total Members	%
<i>State 200</i>		
0 - 4	1	2.78%
5 - 13	7	19.44%
14 - 17	0	0.00%

18 - 24	4	15.38%
25 - 44	2	7.69%
45 - 59	0	0.00%
60 - 64	0	0.00%
65 - 69	0	0.00%
70 - 74	0	0.00%
75 - 79	0	0.00%
80 & Over	0	0.00%

**Total Male Members For State 200:** 26

**Total Male Members:** 26

18 - 24	4	11.11%
25 - 44	16	44.44%
45 - 59	6	16.67%
60 - 64	1	2.78%
65 - 69	0	0.00%
70 - 74	1	2.78%
75 - 79	0	0.00%
80 & Over	0	0.00%

**Total Female Members For State 200:** 36

**Total Female Members:** 36

**Age of Male Head of Households**

Age	Total Families	%
<b>Total Families:</b>	<b>0</b>	

**Age of Female Head of Households**

Age	Total Families	%
<i>State 200</i>		
< 18	0	0.00%
18 - 24	0	0.00%
25 - 44	14	63.64%
45 - 59	6	27.27%
60 - 64	1	4.55%
65 - 70	0	0.00%
71 & Over	1	4.55%
<b>Total Families For State 200:</b>	<b>22</b>	
<b>Total Families:</b>	<b>22</b>	

**Household Income**

Annual Income	Total Families	%
<i>State 200</i>		
0 - 4,999	2	9.09%
5,000 - 9,999	1	4.55%
10,000 - 14,999	4	18.18%
15,000 - 19,999	1	4.55%
20,000 - 24,999	2	9.09%
25,000 - 34,999	5	22.73%
35,000 - 44,999	1	4.55%
45,000 - 999,999	6	27.27%
<b>Total Families:</b>	<b>22</b>	
<b>Total Families:</b>	<b>22</b>	

**Source of Household Income**

Source of Income	Total Members	%
<i>State 200</i>		
Child Support	5	10.20%
None	2	4.08%
Other Nonwage Sources	3	6.12%
Other Wage	17	34.69%
PHA Wage	2	4.08%
Social Security	11	22.45%
SSI	3	6.12%
TANF Assistance	4	8.16%
Unemployment Benefits	2	4.08%
<b>Total Income Sources For State 200:</b>	<b>49</b>	
<b>Total Income Sources:</b>	<b>49</b>	

**Positive Tenant Rent Ranges**

Rent Range	Total Families	%
<i>State 200</i>		
0 - 49	2	9.09%
50 - 79	0	0.00%
80 - 99	0	0.00%
100 - 149	1	4.55%
150 - 199	0	0.00%
200 - 99,999	19	86.36%
<b>Total Families For State 200:</b>	<b>22</b>	
<b>Total Families:</b>	<b>22</b>	

**Negative Tenant Rent Ranges**

Rent Range	Total Families	%
<i>State 200</i>		
(1) - ( 49)	0	0.00%
(50) - (79)	0	0.00%
(80) - (99)	0	0.00%
(100) - (149)	0	0.00%
(150) - (199)	0	0.00%
(200) - (99,999)	0	0.00%
<b>Total Families For State 200:</b>	<b>0</b>	
<b>Total Families:</b>	<b>0</b>	

Voucher/Bedroom Size

Size	Total Families	%
2	12	54.55%
3	10	45.45%
<b>Total Families:</b>	<b>22</b>	

Member Status

Status	Total Members	%
<i>State 200</i>		
Non Elderly / Non Disabled	56	90.32%
Elderly/ Non Disabled	2	3.23%
Non Elderly / Disabled	4	6.45%
Elderly / Disabled	0	0.00%
<b>Total Members For State 200:</b>	<b>62</b>	
<b>Total Members:</b>	<b>62</b>	

Unit Structure Type  
(Section 8 Only)

Structure Type	Total Families	%
<b>Total Structure Types:</b>		

Single Household

	Total Families	%
<i>State 200</i>		
Single Household	2	9.09%

## Exhibit 2

### Barnard Hawkes Court-Community Engagement Event Feedback Summary and Sample Flyer/Surveys Distributed

#### Existing Conditions:

- One child observed the hedges as “almost dead”
- The yard is peaceful and quiet
- No shade for paved areas along Barnard Street in front of homes (units 19-22)
- Trees (would) get in the way of playing in the yard. Ball sports are played on the side without the tree.
- Little kids tend to use the paved (basketball area) for playing
- There is a lot of unused space
- Kids play on the lawn, adults don't use often
- Families have their own tables outside front doors with umbrellas, tend to stick to their own areas
- Residents report that kids/ teenagers from Broughton Road housing development come to Barnard Hawkes and leave lots of trash, broke the basketball hoop.
- Kids play area is important (basketball has been taken away)
- Hedges block balls from leaving the lawn
- There have been many broken windows from stray baseballs
- Water flows down pavement from Unit 19- to unit 22 (temporarily flooding their outdoor space, put things on wooden pallet that had been left in the trash area)
- Tenant at Unit 22 were told by management they couldn't keep tent up or even put it up and take in down daily.
- Nobody uses the drying yard
- Not many adults use the landscape (adults tend to keep to their own space)
- Unit 6 or 7 use back paving space (that is coming out in paving project)
- Adding more flowery gardens is not realistic for the way kids use the space
- Lawns are uneven but kids do play in the lawn

- Missing gate in fence is dangerous
- Big cracks in paving and uneven paving/ steps is a concern for residents
- Stinks bugs in unit 8/7
- Unhealthy Norway Maple Tree behind unit 8/7
- Residents enjoy and want access to both sun and shade
- Hose bibs/spigots don't work
- Adults like the privacy the hedges create for their front doors
- There is a trip hazard at step to mailboxes.

### **Current Activities that Children Do:**

- Kids play tag and hide and seek all around the property
- Chalk
- Play in lawn
- Ride bike and scooter on paths and basketball court area
- Fill and play with water balloons
- Soccer
- Sometimes families eat on the shared tables
- Wall ball (against unit 1)
- Need a gate of the fence (to prevent kids from running into the street)

### **Wants/Areas for Improvement:**

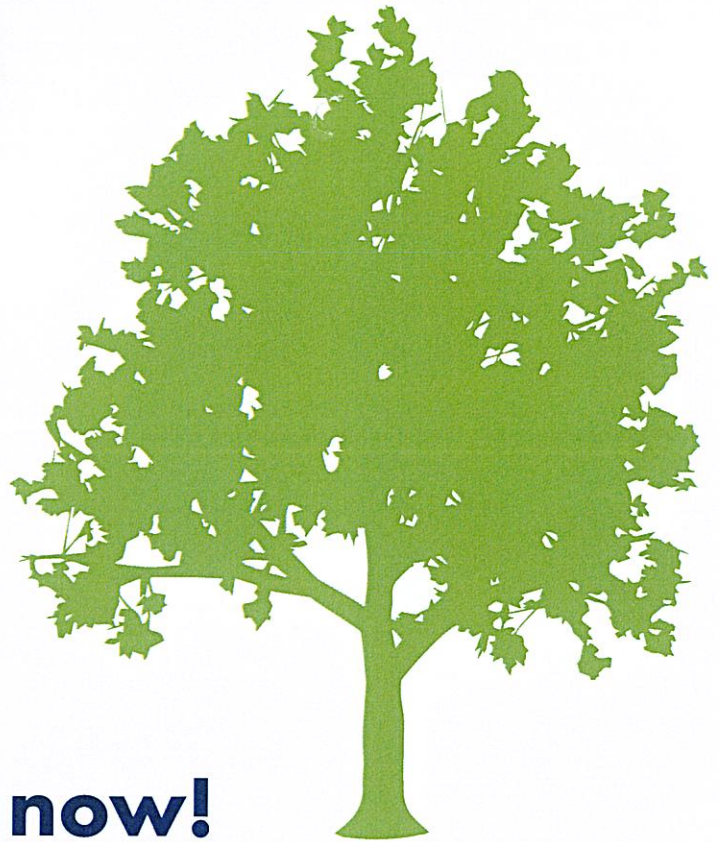
- Want four square marking painted on paving
- Interest in a permanent play structure
- Want more play areas
- Want benches to sit and watch kids play (want a park-like look)
- Families would eat dinner together if there was a communal table
- Would like a communal table with shade
- More tables
- A slide
- Swings
- Swings for babies/ young children
- More gardens
- Permanent (more durable) basketball hoop
- Would love more privacy from neighbors (comment from someone in unit 22)
- A sprinkler/ waterplay
- Monkey Bars/ play structure

o Trash can near communal table (if kids see a trash can, they will use it, otherwise leave trash there)

New fences

# We want to hear from you!

The Marblehead Housing Authority is embarking on a **design study of the outdoor spaces at Barnard Hawkes Court**. We are interested in improving the landscape in order to provide more opportunity for outdoor gathering and shade and cooling in the summer months.



## Take the survey now!

Your answers to this questionnaire will help us understand how the residents of **Barnard Hawkes Court** use the outdoor spaces and where there is room for improvement.

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## Please Join Us:

**Open House to Discuss Ideas with Designers**

**Monday, April 27th 5:00 - 7:00 pm**  
in the Barnard Hawkes Courtyard

*Rain Date - Wednesday, April 29th 5:00 - 7:00 pm*

**Barnard Hawkes Landscape Questionnaire:**

PLEASE FILL OUT & RETURN TO ENVELOPE IN THE LITTLE LIBRARY

OR GIVE TO MHA STAFF AT OFFICE HOURS BY APRIL 17th

1. Are you a resident at Barnard Hawkes Court? *(check one)*
  - Yes
  - No
  
2. Do you use the outdoor space at Barnard Hawkes?
  - Yes
  - No
  
3. What is your favorite thing about the outdoor space at Barnard Hawkes?
  
  
  
  
  
  
  
  
  
  
4. What is your least favorite thing about the outdoor space at Barnard Hawkes?
  
  
  
  
  
  
  
  
  
  
5. What activities do adults do outside at Barnard Hawkes?
  
  
  
  
  
  
  
  
  
  
6. What activities do children do outside at Barnard Hawkes?
  
  
  
  
  
  
  
  
  
  
7. What activities do you wish you could do outside at Barnard Hawkes?
  
  
  
  
  
  
  
  
  
  
8. How do you stay cool in the summer at your residence?
  
  
  
  
  
  
  
  
  
  
9. Is there anything else you'd like to share about the outdoor space at Barnard Hawkes?